

Turning mobility impact into local climate action

GREENTRIPPER+

THE CHALLENGE

From intention to action

Travel and mobility are essential to modern business. They connect people, teams and opportunities. At the same time, they contribute significantly to corporate carbon emissions, particularly within Scope 3.

Most organisations understand the importance of reducing their environmental impact. Yet many struggle to move from intention to action. Without reliable data, it is difficult to know where emissions originate. And without credible projects to support, climate action risks remaining an ambition rather than a reality. **Greentripper+ was created to help bridge that gap.**

A PARTNERSHIP BUILT ON ACTION

Two organisations, one shared ambition

Greentripper helps organisations understand the impact of travel and mobility. Through carbon measurement tools and reporting capabilities, businesses gain clear insights into where emissions occur and where reduction opportunities exist. | www.greentripper.org

Earth+ connects organisations to certified climate projects that create measurable environmental value. By supporting projects linked to biobased materials and regenerative land use, organisations can contribute to solutions that help accelerate the transition to a low-carbon economy. | www.earthplus.eu

Together, they create a simple pathway making climate action more tangible, measurable and impactful.

WHY LOCAL MATTERS

Fuel the transition, not just the transaction

Many organisations are looking for ways to support climate projects closer to home. Local projects offer greater transparency, stronger stakeholder engagement and a clearer understanding of the impact being created. They allow organisations to connect climate ambition with initiatives that can be seen, understood and followed over time. It becomes tangible.

Greentripper+ focuses on projects that demonstrate verified measurable impact and contribute to long-term environmental and economic value.

For many organisations, a carbon credit represents a way to address unavoidable emissions. Greentripper+ goes one step further.

Construction is responsible for almost 40% of global greenhouse gas emissions. The projects behind Greentripper+ support the transition towards biobased materials in the built environment. These materials can replace more carbon-intensive products in applications such as insulation and non-structural building components, while absorbing CO₂e during growth and storing carbon in buildings for decades.

Supporting these projects is a stake in the regenerative transformation of an entire industry.

MOVING FROM MEASUREMENT TO IMPACT

Measure. Reduce. Act.

The path towards a more sustainable future starts with understanding your footprint. It continues by reducing emissions wherever possible. For the impact that remains, organisations can choose to support projects that contribute to meaningful change.

Greentripper+ brings those steps together in one integrated approach.